



# Sustainable Landscapes and Commodities Conference

Land, Forests, Farmers, Livelihoods: How business can transform  
supply chains, drive resilience and empower communities

**20<sup>th</sup>-21<sup>st</sup> November 2019, London**

With a half day of training workshops on **19<sup>th</sup> November**

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## CONFIRMED SPEAKERS TO DATE:



**SIMON LORD**  
Sime Darby  
Chief Sustainability Officer



**HELEN BROWNING**  
Soil Association  
Chief Executive



**GARO BATMANIAN**  
The World Bank  
Lead for Forests and  
Landscapes



**IAN MCINTOSH**  
Louis Dreyfus Company  
CEO



**ANITA NEVILLE**  
Golden Agri-Resources  
SVP Group Corporate  
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**MIGUEL VEIGA-PESTANA**  
Reckitt Benckiser  
Senior Vice-President, Global  
Corporate Affairs and  
Sustainability



**NICK MARTELL-BUNDOCK**  
Cargill  
Senior Director, Corporate  
Responsibility and  
Sustainable Development



**LUCITA JASMIN**  
APRIL  
Director of Sustainability &  
External Affairs



**TENSIE WHELAN**  
NYU Stern  
Director, Center for  
Sustainable Business



**DAVID CLEARY**  
The Nature Conservancy  
Director of Global Agriculture



**IGNACIO GAVILAN**  
Consumer Goods Forum  
Director of Sustainability



**NICKY BLACK**  
ICMM  
Director, Environmental  
Stewardship and Social  
Progress

***To receive updates on the conference such as new agenda items or confirmed speakers, please fill out your details here.***

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## Day 1 – 20<sup>th</sup> November 2019

### 09.00-10.00 **Q&As with leading CEOs: The future of sourcing sustainable commodities - outlook and predictions**

In this opening session, we'll ask four leading CEOs for their views on future sourcing trends and dynamics within commodity supply chains. Through a high-level discussion, we'll set the scene for the two days by examining some of the likely industry shifts and developments over the next 5-10 years. The session will be highly interactive, and our audience will have the opportunity to contest and challenge our leaders on the views.

### 10.00-11.00 **Have 2020 targets worked, and what do we do now?**

With 2020 deadlines looming, most companies look set to miss their zero-deforestation targets. With a critical eye, this session will take a look at the impact that these targets have had over the past ten years and assess their limitations. We'll also discuss what's needed to finally bridge the gap between company commitments and action on the ground.

Finally, we'll debate where we go from here. 2025 targets? 2030 targets? Has/will target fatigue set in? We'll look at the practical next steps for companies working towards deforestation-free products and supply chains.

11.00-11.30 *Break*

### 11.30-12.30 **Debate: Is the landscapes approach to sustainable commodities the most effective way to drive resilient rural communities?**

The landscape approach - where companies spanning multiple sectors work together to address land use issues - is seen as one of the leading methods to manage social and environmental issues in commodity supply chains. However, success stories are few and far between. Especially at scale, where projects are yet to get beyond pilot schemes. Does this jurisdictional approach to sustainable commodities represent the most effective approach to ensuring sustainable commodities?

In this session, we will look at these issues and answer questions such as:

- What is the landscape approach and what is its role in improving sustainable sourcing?
- How can brands effectively bring government and stakeholders from all sectors to work together?
- How can business deliver and demonstrate measurable results in line with sourcing targets?

12.30-13.30 *Lunch*

### 13.30-15.30 **Breakout Sessions**

	<i>Farmers</i>	<i>Forests</i>	<i>Land</i>	<i>Tech &amp; Innovation</i>
13.30 - 14.30	<b>Farmers of the future: How can business ensure the sustained viability of smallholders as a business model?</b>	<b>Jurisdictional programs to zero-deforestation commodities:</b> Where has the landscape approach succeeded in reducing deforestation and preserving forests?	<b>Climate smart agriculture:</b> How to embed practices amongst your farmers	<b>How farmer data can effectively connect business strategy to practices on the ground</b>
14.30 - 15.30	<b>Financial incentives for farmers in supply chains:</b> How to drive sustainable practices	<b>The decade of ecosystem restoration:</b> The possibilities and what it means for climate change, offsets and re-invigorating nature.	<b>How to effectively monitor, protect and promote biodiversity throughout operations and supply chains</b>	<b>How are blockchain and other innovations in technology enabling greater traceability down company supply chains</b>

15.30-16.00 *Break*

16.00-17.00 **Breakout Sessions**

	<b>Farmers</b>	<b>Forests</b>	<b>Land</b>	<b>Tech &amp; Innovation</b>
16.00 - 17.00	<b>Unlocking the potential of smallholder farmers: How to scale engagement programs to drive greater positive impact</b>	<b>How to tackle illegal deforestation by communities and smallholders</b>	<b>The role of business in correctly implementing FPIC and good faith consultations to solve land rights issues</b>	<b>How are satellite imaging, lidar and monitoring tools evolving for application in sustainable agriculture</b>

17.00-18.00 **Leaders on trial: A role play on the complexities of managing risk in supply chains**

In this interactive session, three fictional leaders, based on real-life examples, will be put on 'trial' for their performance in complex situations. The audience will have the opportunity to ask them difficult questions on their dubious decisions made prior. You will then vote whether you would like to 'buy', 'sell', or 'hold', their approaches.

18.00-19.00 *Networking Drinks*

## Day 2 – 21<sup>st</sup> November 2019

09.00-9.20 **Brand expectations from the next generation of consumers, and the changing face of activism**

Greta Thunberg, David Attenborough, Extinction Rebellion, even Donald Trump – they are all making headlines and raising the profile (albeit sometimes inadvertently) of the most significant environmental challenges of our time. But how far will the good will and sentiment that's been created translate to consumer action and behavior change? Will the next generation of consumers really be as green as advertised?

In this session, we will present the findings of a recent co-authored report by Innovation Forum and Ipsos looking into consumer behavior and attitudes towards sustainability. We'll also ask business leaders to detail how they are preparing for a fundamental shift in consumer demand and expectations.

9.20-10.00 **Finance that drives sustainable performance**

According to the Business and Sustainable Development Commission, sustainable business models can unlock new market opportunities worth US\$5 trillion by 2030 in Asia alone. Investors and financiers alike are increasingly focusing on companies that are embracing more sustainable practices. According to the Climate Bonds initiative, US\$168.5 billion in green bonds were issued in 2018, and this is expected to rise to more than US\$250 billion in 2019.

In recent years, HSBC incorporated a No Deforestation, No Peat and No Exploitation (NDPE) requirement into its Agricultural Commodity Policy; BNP Paribas announced it would use \$10 billion in capital by 2025 for projects that are committed to improving social and environmental impact in developing countries; and The World Bank doubled its five-year climate investments to around US\$200 billion. Similarly, in 2017, Wilmar International became the first company in Asia to take a loan with interest rate pegged to its sustainability efforts.

However, the impact of this growing interest in sustainable finance still remains unclear and there is still no real consensus on how to measure it.

In this session, we will assess how finance is engaging in sustainable commodities and ask our speakers questions such as:

- Has sustainability finally started to take centre stage within financial institutions?
- Which sustainable financing options are now available?
- How are investors taking climate impacts into their decision making?

10.00-10.30 *Break*

10.30-11.30 **Breakout Sessions**

<i>Farmers</i>	<i>Forests</i>	<i>Land</i>	<i>Landscape Approach Workshop</i>
<b>Women's empowerment at farm-level: The SDG mandate is clear, now what are the performance expectations and measurements/targets?</b>	<b>The Cocoa and Forests Initiative: What are the key lessons learned that can be used elsewhere in sustainable commodities?</b>	<b>How to tackle the soil crisis: Lessons learned from one commodity to another</b>	<b>Back to basics: What is it business and major multilateral government agencies want to achieve through the landscape approach?</b>

11.30-12.30 **Breakout Sessions**

<i>Farmers</i>	<i>Forests</i>	<i>Land</i>	<i>Landscape Approach Workshop</i>
<b>How should business correctly address worker vulnerability and labour rights issues of farmers</b>	<b>Certification: How are the most significant players adapting, and how far have they come?</b>	<b>Doing more with less: Principles and practices for sustainable water management</b>	<b>What is business truly prepared to do to drive the landscape approach forward and how do you create incentives that last beyond pilot schemes?</b>

12.30-13.30 *Lunch*

12.30-14.30 **Practical action on commodities: Case studies on effective multi-stakeholder initiatives**

<i>CASE STUDY 1</i>	<i>CASE STUDY 2</i>	<i>CASE STUDY 3</i>	<i>Landscape Approach Workshop</i>
These will be a series of vetted corporate case studies focused on progress on the ground and what has been learned for other sectors and areas of agriculture and commodities.			<b>How can we ensure that all stakeholders across the value chain support the initiative as well?</b>

14.30-15.30 **Reframing the narrative: Should business move from enforcing zero-deforestation to incentivising sustainable development when engaging producer countries?**

For producer countries to be fully engaged and support sustainability efforts, there must be clear incentives in place. It could be argued that often zero-deforestation commitments don't go far enough to incentivize good practice, but simply to disincentivize malpractice. Too much stick, with no carrot.

On the other hand, initiatives such as The Coalition for Sustainable Livelihoods engage government by focusing on collective action to drive economic development, reduce poverty and improve natural resource management. This change of emphasis towards sustainable development promotes the benefits and incentives in a much more prominent manner.

This session will debate whether the zero-deforestation rhetoric has helped, and whether this is the right way to continue to engage governments. We'll assess the pros and cons of changing tact to promoting sustainable development, and how this fits into broader engagement around the landscape approach.

15.30-16.00 **Presentation of findings from the Landscape Approach Workshops**

Throughout the second day of the conference, attendees have been invited to go through several steps in implementing a landscape approach. In this session, experts in the matter will present to the audience what has been discussed in the workshops and take questions on how the approach can be improved.

16.00-16.10 **Event conclusions**

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